

EXPRESSION OF INTEREST: TRADE MISSION TO THE UK

Opportunities NB is seeking interest from NB companies who would like to take part in a multi-sector **Trade Mission to London and surrounding areas** during the week of June 17 to the 22, 2018. Companies who are ready to export or are experienced exporters with Britain included in their market plans are invited to participate in this multi-sector trade mission. The mission will offer business-to-business matchmaking with prospective business partners, country market briefings, mission preparation and follow-up support, and networking events. The mission aims to showcase and promote the expertise and capabilities of New Brunswick companies, increase international business opportunities for our delegates, in addition to grow New Brunswick's trade and business network in the UK.

The mission has been lined up adjacent to two global events: the **BABC Transatlantic Conference – The Future of Atlantic Trade**, and the **International Business Festival** held in Liverpool. Companies may wish to participate in either or both of these events in addition to the Trade Mission:

BABC Transatlantic Conference- The Future of Atlantic Trade

Dates: June 6 to 8th, Birmingham, UK

The annual BABC Conference brings together over 250 global thought leaders and members of the BABC chapters located across North America and the United Kingdom to discover and understand new business opportunities, and to build relevant relationships with senior executives who are actively engaged in the transatlantic business. Delegates will benefit from the event by making crucial connections in the growing transatlantic community and learning about the existing trade relations with this region. For more event details visit: [The Future of Atlantic Trade conference](#)

International Business Festival

Dates: June 12 to 28th, Liverpool, UK

This event is the largest of its kind and is aimed at connecting globally ambitious businesses with influencers, innovators and industry leaders. The event which hosts more than 40 major global events across 9 industry themed days, gives access to the space, support, and expertise needed to take the next step in exploring new export markets. Delegates will benefit from this event by learning and sharing of knowledge and by further making connections with investors, buyers and partners through the networking events and conferences. For more event details, please visit [International Business Festival](#)

Expression of Interest Notice

UK Trade Mission – International Business Festival

June 17 to 22, 2018
London, Birmingham and Liverpool, United Kingdom

Trade Mission Features

- Mission and UK market briefings.
- Matchmaking service to identify and set up pre-qualified business meetings (target of 6), pre-mission business development consulting services, and the development of a customized business itinerary.
- Access to potential buyers, distributors, agents, importers, technology partners, investment capital.
- Ground transportation coordination and service for pre-arranged business meetings.
- Up to 8 hours of post-mission follow up support.
- Group travel support (hotel selection, group travel if required).

Preliminary Mission Schedule

Note: Official B2B matchmaking meetings scheduled during the week of June 17 to the 22nd.

Participation in the adjacent conferences is at the delegates' discretion and varies based on the conference program dates. There will be no official mission programming during these two conferences.

June 17:	Arrival in London, group briefing with High Commission officials, welcoming dinner
June 18 - 22:	London and Liverpool regions matchmaking programs -meetings as per individual programs, participation at the International Business Festival
June 23:	Departures

Fees

Payment by cheque payable to "Minister of Finance for \$1000 is required to secure participation. Please send your cheque to the contact noted below.

Registration fees are non-refundable after April 13 and do not include international travel, food, miscellaneous expenses or lodging. Financial support for this mission may be available; companies are encouraged to speak with their ONB Business Development Executive about any eligibility in advance of this mission.

Registration

Companies will be pre-screened for eligibility and suitability and will be notified of their acceptance. As spaces are limited, there will be a maximum of 10 delegates selected to participate.

Interested companies must submit their Expression of Interest to include their UK market objectives, international market experiences, capacity to develop the UK market, and specific product or service offering for the UK market.



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For more information about this mission and to submit your Expression of Interest, please contact:

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Opportunities NB

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Deadline to apply: April 13, 2018