

Register Now

Find your E Way into the world's largest E-Commerce market, China, with over 450 million customers and expected to be worth 1 Trillion USD by 2019.

Opportunities NB (ONB) is pleased to host this Insight into China workshop.

This practical workshop will be led by Ms. Ivy Wang, President of Atlantic Canada Business Network (ACBN) with over 20 years' experience in the China marketplace.

Ivy and her team have worked extensively with Canadian companies to establish themselves in the China market. She is very familiar with Atlantic Canada and NB companies as she has helped several establish a presence in China in the traditional and E-Commerce marketplaces.

In addition, Ms. Jessica Thompson, President of Atlantic Ex-Works will present a guide on supply chain management and logistics that you have to consider to enter the China market. Atlantic Ex-Works has extensive experience supporting companies from Atlantic Canada and NB in China.

This workshop on doing business in China will focus on:

- China's Economy
- E-Commerce in China: marketplace, trends, size, key players
- What are buyers looking for online?
- How to get export ready for the E-Commerce marketplace
- How to take advantage of China's E-Commerce marketplace
- Distribution, warehousing and shipping

Register by September 12 by contacting:

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